



FOR IMMEDIATE RELEASE

Monday, June 10, 2012

Garson Studios Premieres New Website
Cool Site Showcases Facilities, Expertise and History

Santa Fe, N.M. --Xynergy Inc., the award-winning web development and Internet marketing solutions firm, is pleased to announce the launch of a new website and branding Identity for their client Garson Studios. The new logo was designed to be more distinctive and modern.

The website has been designed to inform prospects about the facilities, services and expertise available at Garson Studios for motion picture and television production. Garson Studios is located in Santa Fe, New Mexico on the campus of the Santa Fe University of Art and Design. "We are very excited about how the new website design graphically showcases Garson Studios' production facilities, sound stages and support services, as well as its unique New Mexican history," says Jennifer Martin, Founder and CEO of Xynergy, Inc. "We love the cool new look and the way the front-end, trendy design is backed up by outstanding back-end programming."

Created with the user experience firmly in mind and designed using the latest technology such as Parallax home page scrolling and Responsive Theming for universal mobile device viewing. The site, developed with the help of Garson Studio's Director Paula Amanda, now includes critical information to help prospects evaluate Garson Studio services and facilities. For example, technical specifications, including floor plans, are available for all of the Studio's sound stages.

"The new website means that Garson Studios' prospects will benefit from richer online content that is easier to navigate, assisting them in the evaluation process," adds Martin.

About Garson Studios

Garson Studios was funded by Oscar-winning, film legend Greer Garson to meet the growing demand for sound stages in New Mexico. Garson Studios provides production services for commercials, music videos, television series and motion picture productions and has been involved with numerous award-winning projects, including Iron Man 2; True Grit; No Country for Old Men; Longmire and Cowboys and Aliens. Garson Studios is housed in a 30,000 square foot facility on the campus of the Santa Fe University of Art and Design in Santa Fe, NM. It has three sound stages with drive-on access for any size truck and has five RV hook-ups. The studios include 24,000 square feet of sound stages, 3,500 sq. feet of office space next to the stages (additional office space is available on campus), casting facilities and plenty of secure parking and back-lot space. To visit the new Garson Studios website go to: <http://garsonstudios.com>. For more information or to book the stages, please contact: Paula Amanda, Director, Garson Studios (505) 231 9411 or 2Pamanda@gmail.com.

About Xynergy

Xynergy is a web development and Internet marketing solutions company based in Albuquerque and Santa Fe that is consistently ranked as the #1 Web Development firm in New Mexico by *Albuquerque Business First*. Recognized as one of New Mexico's top 50 women entrepreneurs, Jennifer Martin, Founder and CEO of Xynergy, has a philosophy that strives for high-quality, visually pleasing, easy-to-navigate websites using technology that not only engages and pleases website audiences but is highly functional and search engine friendly. For nearly 20 years, Xynergy has distinguished itself as one of the most effective and award-winning firms in the industry offering web development, online marketing, hosting, database management, mobile apps and more. Xynergy clients range across the nation and world, from California to Connecticut, Europe and Africa. Xynergy specializes in hospitality, travel, recreation, education, health, online member communities, artists, art galleries, state and federal government entities, and retail eCommerce. <http://xynergy.com>

INTERVIEWS AND INTERVIEWS AVAILABLE UPON REQUEST

Jennifer Martin, Founder, President & CEO

SANTA FE OFFICE

535 Cerrillos Road, Suite A2

Santa Fe, NM 87501

505-820-9357

ALBUQUERQUE OFFICE

3417 Silver Avenue SE

Albuquerque, NM 87106

505-247-2570

Media Contact:

Jennifer Marshall

505-231-1776

jennifer@jmarshallplan.com